



**APRIL 1-3, BOGOTÁ 2020**

**The deadline to submit papers is OCTOBER 15, 2019.**

**SUBMIT PAPERS IN EASY CHAIR:** <https://easychair.org/conferences/?conf=balas2020>

If you don't have an *easychair* account you will be prompted to register in the webpage.

Authors can submit both **COMPETITIVE PAPERS** and **WORKING PAPERS**, and should indicate this in the submission. **WORKING PAPERS** will not be considered for awards or for Special Issues.

#### **JOURNAL PUBLICATION OPPORTUNITIES**

Special Issues or Sections for the following WoS, SSCI indexed journals:

- *Journal of Business Research (SSCI)*
- *ACADEMIA, Revista Latinoamericana de Administración (SSCI)*
- *International Journal of Advertising (SSCI)*

Fast track opportunities with

- *RBGN-Revista Brasileira de Gestao de Negocios (SSCI)*

Best case (s) will be promoted for publication in *Harvard Business Publishing Cladea-BALAS Case Series*.

#### **CALL FOR PAPERS BALAS 2020**

Countries rarely succeed in the absence of state institutions that can establish and enforce the “rules of engagement”, collect revenues, and provide public goods and services. It is likely that those in which institutions are strong, ensure the efficient allocation of resources, allow investment in higher yield activities, reduce uncertainty and friction, favor the convergence between private and social benefits, and facilitate the coordination of economic drivers. On the contrary, those in which public institutions are weak, may have several economic problems such as lower investment, slower growth in productivity, lower per capita income, and lower GDP growth.

In addition to the general traditional Tracks, **BALAS 2020 Conference** in Bogotá, hosted by La Salle University will set the stage to explore the answers to questions like:

- How does a changing or unstable public institutional environment affect (international) entrepreneurial activities?

- How do different types of underdeveloped public institutions constrain (international) entrepreneurial activities and innovation?
- What role do public institutions play in (international) entrepreneurship?
- How do institutions shape the conditions for (international) entrepreneurship?
- The relationships CHINA-AMERICA and their impact in entrepreneurship and commerce

#### **General Tracks:**

- Accounting, Taxation & Control Systems
- Consumer Behavior
- Corporate Finance
- Culture, Social and Ethical Issues
- Economics and Global Issues
- Entrepreneurship and Family Business
- Financial Markets, Investment and Risk Management
- Information Systems, Technology Management and Operations
- Management and HRM
- Marketing Management
- Strategy, IB & Global Competitiveness
- Teaching Cases and Management Education

#### **Special Conference Tracks:**

- ***Institutional Determinants for (International) Entrepreneurship***
- ***China and Latin America: Business and Economic Issues***

Call for Papers and Submission Site **EasyChair**: <https://easychair.org/cfp/BALAS2020>

If you have questions please contact [balaspapers@gmail.com](mailto:balaspapers@gmail.com) or [balas2020@balas.org](mailto:balas2020@balas.org)

A paper submission fee of US \$35 is required for each paper (through Balas.org). This is a honor commitment associated with paper processing and review.

#### **SUBMISSION GUIDELINES**

##### **1. Paper Submission Process**

- Manuscripts must be submitted on-line: <https://easychair.org/cfp/BALAS2020>
- Create your user name and submit.
- During the on-line submission process please be prepared to enter in the title of the paper, abstract, keywords, track, and complete contact information for ALL authors. The information you submit during the on-line process will be used directly to create the program and proceedings, if your paper is accepted. So please be accurate and complete when entering this information.

2. Language
  - All papers must be submitted in English
  - At the conference, all papers must be presented in English
3. Blind Review
  - To facilitate the blind review process, the authors' names should NOT appear anywhere in the entire paper and NOT on the title page. Check headers and footers to be sure the authors' names do NOT appear.
4. Paper format guidelines include>
  - Use Times New Roman no smaller than font 12p, 1,5 spaces, completely justified.
  - Use HEADINGS in CAPITAL LETTERS (e.g. INTRODUCTION, LITERATURE REVIEW, CONCEPTUAL MODEL AND HYPOTHESES, METHOD, RESULTS, DISCUSSION AND CONCLUSIONS, REFERENCES)
  - Maximum Length 20 pages of text + 3 pages for figures or tables.
  - References should use APA style
5. There is a US\$35 paper submission fee for each paper. [Pay here!](#) This is a honor commitment.
6. **Only manuscripts corresponding to the above guidelines will be accepted. In order to be included in the program at least one author needs to be registered in the conference before the starting date. Each paper has to have a different registered conference attendant to be included in the program!**