



COLOR CODE

Online Presentation

Presential/ Onsite
Presentation

Panel

BALAS 2022 Sessions Schedule

June 8, V. 10

PAPER ID	Authors	Title	Session Name	Session Id	Room
		Opening Doctoral Colloquium	Opening Colloquium		B131
24	José Marcelo Vilela	Industry 4.0 and 5G Technology on Firms Network: A balanced competitive expansion conceptual model development	Doctoral 1 (O)	O01	B131
47	Mario A. Manzi	DETERMINANTS OF ENTREPRENEURIAL ACTION AMONG STUDENTS OF THE MONDRAGON TEAM ACADEMY IN SPAIN	Doctoral 1 (O)	O01	
36	Lina Giraldo	The art-business strategic paradox in cultural organizations	Doctoral 2 (O)	O01	
52	Mauricio Melgarejo	THE IMPACT OF FIRM INTERNATIONALIZATION ON THE QUALITY OF ACCOUNTING INFORMATION: EVIDENCE FROM LATIN AMERICA BEFORE AND AFTER THE IMPLEMENTATION OF IFRS	AccTaxCon 1 (O)	O02	B129
108	Florence Carp, Alexandra Veríssimo and Ana Morais	Income smoothing practices by commercial banks in the Euro Area: The impact of the new IFRS 9 accounting standard	AccTaxCon 1 (O)	O02	
133	Norma Pontet Ubal and César Omar López Avila	Value creation with focus in the break even analysis	AccTaxCon 1 (O)	O02	
71	Gonzalo R. Llanos-Herrera and Cristóbal Barra	Individual differences that influence the impact of brand relationship openness on life satisfaction	CB 1 (O)	O03	B133
75	Eugenia Csoban, Sofía Esqueda H. and Alfredo Rios	PREDICTION OF ONLINE PURCHASE BEHAVIOR: APPLICATION OF THE S-O-R MODEL	CB 1 (O)	O03	
88	Dania Castro, Nicolás Gallardo and Cristobal Barra	The Effect of Cognitive, Affective and Behavioral Avoidance on Social Network Ads Effectiveness	CB 1 (O)	O03	
124	Millko Gonzalez-Lopez, Fernanda Izzo and Roberto Gomez	Who buy faster, Zambrano or Armas? The Last Name effect in a Latin America	CB 1 (O)	O03	
29	Esteban R. Brenes, Gabriel Rodriguez and Caleb Pichardo	Complex Configurations of Resilient Entrepreneurs from Costa Rica	EntrepFamBus 1 (O)	O04	B129
73	Hugo Baier-Fuentes, Nelson Andrade-Valbuena, Maria Huertas Gonzalez-Serrano and Magaly Gaviria-Marin	Bricolage and survivals of SMES in times of pandemic	EntrepFamBus 1 (O)	O04	
85	Christian Felzensztein, Alexei Tretiakov and Juan Velez	Paternalism and entrepreneurial leadership responses to a lockdown	EntrepFamBus 1 (O)	O04	
19	Carolina Pagliacci	THE SUPPLY AND DEMAND-SIDE IMPACTS OF UNCERTAINTY IN ADVANCED AND EMERGING ECONOMIES	Econ&Global Iss 1 (O)	O05	B131
20	Viviana Fernandez	Environmental awareness: implications for business performance, innovation and financing	Econ&Global Iss 1 (O)	O05	
23	Carlos Maquieira and Orlando Gahona-Flores	How does Economic Policy Uncertainty (EPU) impact Copper-Firms Stock Returns and changes in Copper Prices?	Econ&Global Iss 1 (O)	O05	
51	Marcelo de Freitas Homrich and Fernando Bins Luce	How to value a Fan? Assessing fan customer engagement value	Mktg 1 (O)	O06	B133
68	Marlon Imhoff, Fernando Bins Luce and Cleo Schmitt Silveira	MARKET LIKED YOUR POST: THE RELATIONSHIP BETWEEN SOCIAL MEDIA ENGAGEMENT AND SHAREHOLDER VALUE	Mktg 1 (O)	O06	
106	João Batista Gonçalves de Brito, Rodrigo Heldt, Cleo Schmitt Silveira, João Luiz Becker, Fernando Bins Luce, Guilherme Brandelli Bucco and Michel J. Anzanello	DATA PREPROCESSING METHOD TO IMPROVE CHURN PREDICTION PERFORMANCE	Mktg 1 (O)	O06	
112	Tamires Silva da Silva, Marta Olivia Rovedder de Oliveira, Igor Bernardi Souza and Juliana Silva Costa	Brand Equity and Company Performance: Evidence from a Quasi-Natural Experiment in the US context	Mktg 1 (O)	O06	
22	Ignacio Sánchez and Andrea Prado	Teaching Case: Santa Eudúviges Group	Cases&Education 1 (O)	O07	B129
58	Luis-Manuel Baquero and Marcela Orduz-Quijano	STRATEGIES FOR DEVELOPING INTERCULTURAL COMPETENCES IN INTERNATIONAL BUSINESS CURRICULUM: A COMPARATIVE CASE STUDY OF PUERTO RICO AND COLOMBIA UNIVERSITY BUSINESS SCHOOLS	Cases&Education 1 (O)	O07	
61	Esteban R. Brenes, Daniel Montoya and Paula Chacón Montes de Oca	Compañía Azucarera Valdez	Cases&Education 1 (O)	O07	

43	Carlos Cid and Félix López-Iturriaga	Founding-family businesses and corporate risk-taking: the mediating role of independent directors and institutional investors	CorpFin 1 (O)	O08	B131
87	Valter Takuo Yoshida Junior, Rafael Schiozer, Alan De Genaro and Toni Ricardo E. dos Santos	DOES MORE INFORMATION LEAD TO LOWER MODEL RISK IN CREDIT MODELS?	CorpFin 1 (O)	O08	
129	Santiago Castellanos Rios and Sandra Gaitan	CORPORATE SOCIAL RESPONSIBILITY AND COST OF EQUITY: EVIDENCE FROM LATIN AMERICA	CorpFin 1 (O)	O08	
37	Tommaso Ferretti and Paola Perez Aleman	Learning, Catalyzing, and Reconfiguring: How Impact Investments Enable the Sustainability-Centered Strategies of Agri-Business SMEs in Latin America	StratIB 1 (O)	O09	B133
76	Octavio Martinez	Vertical Integration and Location Decisions: Evidence from US Manufacturers in Mexico	StratIB 1 (O)	O09	
122	Flavio Bressan	Behind Managers' Ambidexterity – Studying Mental Models Associated with Exploration and Exploitation	StratIB 1 (O)	O09	
21	Miguel A. Baeza, Yong J. Wang and Brian K. Martinson	Understanding Etic and Emic of Organizational Citizenship Behavior: A Taxonomy of Asian, Latin American and Western Perspectives	Mgmt_HRM OB 1 (O)	O10	B131
56	Cynthia Halliday, Jared Montoya and Camilla Montoya	Personnel Selection in Spanish-speaking Countries	Mgmt_HRM OB 1 (O)	O10	
67	Laura Esther Zapata	Personal and engaging practices for a superior productivity: The relevance of flexibility and digital tools	Mgmt_HRM OB 1 (O)	O10	
101	Aldo Alvarez-Risco, Sabina Mlodzianowska, Sandra Maycotte-Felkel and Shyla Del-Aguila-Arcentales	Factors of green entrepreneurship among business students in Mexico during the COVID-19 Pandemic	EntrepFamBus 3 (O)	O11	B129
130	Xavier Ordenana, Paul Vera, Jack Zambrano, Juan Manuel Dominguez and José Gabriel Castillo	Liquidity, responsiveness, and external shocks: a firm-level approach	EntrepFamBus 3 (O)	O11	
66	Miguel Montoya and Francesc Trillas	REGULATORY REFORM AND RE-REGULATION IN MEXICO AND SPAIN	Econ&Global_Issues 2 ((O12	B131
82	Sergio M. Afcha Chavez and Abel Lucena	R&D subsidies and firm innovation: Does human capital matter?	Econ&Global_Issues 2 ((O12	
84	María Verónica Alderete	Can small cities from developing countries be smart cities? The case of argentinean smart cities ABSTRACT	Econ&Global_Issues 2 ((O12	
89	Evodio Kaltenecker and Miguel Montoya	GLOBAL CITES AND EMERGING MARKET MULTINATIONAL ENTERPRISES: THE SEARCH FOR GLOBAL CITIES-SPECIFIC ADVANTAGES, ESTABLISH AND OWNERSHIPS OF ENTRY MODELS	Econ&Global_Issues 5 ((O12	
91	Jenifer Campos and Eugenia Csoban	Segmentation of Supermarket Clients: from Knowledge to Market Strategy	Cases&Education 3 (O)	O13	B129
104	Grisel Melendez	Examining students' perceptions to sharpen an experiential learning exercise in a Strategic Management course	Cases&Education 3 (O)	O13	
105	Pedro Raventos and Maria Joaquina Martinez	FINSOCIAL: FROM STORM TO BLESSING	Cases&Education 3 (O)	O13	
92	Henrique Pacheco, Angela Da Rocha and Renato Cotta de Mello	Going International: The Case of TechnoVector	Cases&Education 3 (O)	O13	
22	Ignacio Sánchez and Andrea Prado	Teaching Case: Santa Eduvigis Group	Cases&Education 3 (O)	O13	
8	Jeffrey McClellan	Leadership and paradox: How leaders can recognize, accept, and respond to paradox in a global society	Paradox Sp Tr 2 (O)	O14	B131
53	Marcelo de Freitas Homrich, Diego de Vasconcelos Souza, Ricardo Flores Pinto and Paulo Antônio Zawislak	The perception of startups regarding the role of the entrepreneurial university in the development of their innovation capabilities	Paradox Sp Tr 2 (O)	O14	
59	Aaron Berg	Five configurations: both cascading and balancing organizational elements to advance performance and progress	Paradox Sp Tr 2 (O)	O14	
138	Jose Ruiz and Cristian Escudero	The Chilean electronic market for annuities: The role of intermediaries and firm reputation	FinMarkInvest 2 (O)	O15	B129
1	Juan F. Rendón, Lina M. Cortés and Javier Perote	Determining the banking solvency risk in times of COVID-19 through Gram-Charlier expansions	FinMarkInvest 2 (O)	O15	
69	Elias Huerta	The effect of Firm Customer Experience initiative on Firm Value: The Context Moderation Role	Doctoral 1 (O)	P02	B137
126	Liz Quispe	PERCEIVED CAPABILITY, EMPLOYER COMMITMENT AND GENDER IN THE ONLINE LABOR MARKET OF EMERGING COUNTRIES	Doctoral 2 (O)	P02	
57	Thora Lou	How Leaders Apply Dynamic Cognitive Capabilities and Personal Values to Embrace Competing Demands in Shifting Environments	Doctoral 2 (P)	P02	
99	Rita da Silva Nascimento	State of the art on hybridization (hybrid organizing)	Doctoral 2 (O)	P02	
81	Anamari Irizarry and Camille Villafañe	Non-native language barriers' effects on intercultural settings and professional performance when using idioms in internship and coop contexts: the case of Puerto Rican business students (an exploratory phase)	Cul_Soc_Ethics 1 (P)	P03	B137
131	Wiliam Feitosa and Peterson Paulino	GREEN GENTRIFICATION - ITS CHARACTERISTICS AND FUTURE PERSPECTIVES	Cul_Soc_Ethics 2 (O)	P03	
137	Alan F. Rodriguez-Jasso, Arturo Briseño and Frederik Dahlmann	Climate Governance Practices and its effect on carbon performance: Evidence of Mexican Listed Firms	Cul_Soc_Ethics 2 (O)	P03	
74	Marco Alves, Carla Ramos and Danny Claro	Understanding the effect of bundling on sales performance: A meta-analysis	Mktg 2 (P)	P04	B137
95	Vera Butkouskaya and Nestor U. Salcedo	The Role of Government Policy Communications (GPC) Quality and Consistency in Promoting Entrepreneurship: An Approach from Integrated Marketing Communication (IMC).	Mktg 2 (P)	P04	
110	Hugo Borges Yang, Carla Ramos, Giuliana Isabella and Benjamin Rosenthal	Online Brand Communities in SAAS firms: A stakeholder perspective	Mktg 2 (P)	P04	

135	Jorge Avendaño, Pedro Hidalgo and Sergio Olavarrieta	Relational Benefits, Satisfaction and Loyalty: an Application to the Banking Industry in Chile	Mktg 2 (P)	P04	
12	Luis Berggrun, Emilio Cardona and Edmundo Lizaraburu	False Positives in Anomaly Discovery in Latin America	FinMarkInvest 1 (P)	P05	B133
80	Urbi Garay, Miguel Ríos and Albrecht Sorensen	Do the different expressions of an artist offer the same financial performance over time? The case of Fernando Botero	FinMarkInvest 1 (P)	P05	
39	Mariana Oreng and Richard Saito	Skin in the game and credible signaling in securitization: are fintechs different?	FinMarkInvest 1 (P)	P05	
134	Julián Benavides-Franco, Irvin Taype-Huaman, Guillermo Buenaventura-Vera, Jaime Andrés Carabalí-Mosquera, Julio Cesar Alonso-Cifuentes and Luis Ángel Meneses-Cerón	THE EVOLUTION OF LOAN VOLUME AND NON-PERFORMING LOANS UNDER COVID-19 INNOVATIONS: THE COLOMBIAN CASE	FinMarkInvest 1 (P)	P05	
97	Jose H Ablanado-Rosas, Alejandra S Gamez and Gerardo Ablanado Rosas	Top technology and science clusters: A comparison of their efficiency distribution	StratIB 2 (P)	P06	B131
115	Gonçalo Sousa, Emanuel Gomes and Ferran Vendrell-Herrero	Understanding the relationship between competitive strategy and innovation: The role of the paradox of openness	StratIB 2 (P)	P06	
118	Juan Ramón Campos-Blázquez, Juan Carlos Sosa Varela and Mar Cárdenas-Muñoz	Exploring the effects of Organizational Agility, Digital Capabilities and Digital Orientation on Digital Transformation and Firm Competitiveness.	StratIB 2 (P)	P06	
120	Juan Carlos Barahona and Diego Murillo	A proposed framework to measure business intelligence capabilities	StratIB 2 (P)	P06	
13	Arménio Rego, Camilo Valverde, Filipa Sobral, Eduardo Oliveira and Miguel Pina E Cunha	LEADER-EXPRESSED FORGIVENESS AND TEAM EXTRA-ROLE PERFORMANCE: A MODERATED MEDIATING MODEL	Paradox Sp Tr 1 (P)	P08	B137
31	Felipe Perez Pineda and Jilber Urbina	Sustainability and Sustainable Development Goals in Business Models of Latin American Companies: An Exploratory Study	Paradox Sp Tr 1 (P)	P08	
98	Ezequiel A. Reficco and Roberto Gutiérrez	Ambidexterity in Last-mile Distribution at the Base of the Pyramid	Paradox Sp Tr 1 (P)	P08	
83	Aida Lozada, Teresa Longobardi and Rosario Ortiz	USA Certified Public Accountant Exam Performance: Evidence From International Candidates	AccTaxCon 2 (P)	P09	B133
100	Aida Lozada, Edwin Maldonado and Segundo Castro	CRITICAL ANALYSIS OF THE RESULTS OF THE CPA EXAM DURING THE SECOND DECADE OF THIS CENTURY: EMPIRICAL EVIDENCE OF PUERTO RICO	AccTaxCon 2 (P)	P09	
111	Alberto R. Pinto Ferreira, Carla S. D. M. Ramos and Luiz F. M. Vieira	The budget's added-value: How companies in Brazil address the main criticisms on the traditional budgeting process	AccTaxCon 2 (P)	P09	
9	Aramis Rodriguez and Syramad Cortés	LEGO: a game of tensions and paradoxes	Cases&Education 2 (P)	P10	B131
132	Nunzia Auletta	Asistensì: from the emergency room to a global InsurTech company	Cases&Education 2 (P)	P10	
70	Cristian Pinto-Gutierrez and Gianni Romaní	Climate Risk and Entrepreneurial Efforts: Evidence from Droughts in Chile	EntrepFamBus 2 (P)	P11	B129
90	Alexander Guzmán Vásquez, María-Andrea Trujillo Dávila, Andres Garcia-Suaza and Andrea Melis	Family protocols: determinants and their impact on governance and firm performance	EntrepFamBus 2 (P)	P11	
123	José Ernesto Amorós, Marcelo Leporati and Alfonso Jesús Torres Marín	Senior Entrepreneurship in Latin American: A Context Analysis	EntrepFamBus 2 (P)	P11	
Plenary Howard Thomas			Strategic Paradoxes in Business Schools	KEY NOTE SPEAKER	Plenary B137
Panel	Charles Ray Taylor, Michael Goldman, Jorge Carneiro	Meet the Editors and Paper Development Tips	PANEL	P12	B137
6	Regina Diaz, Hugo Alvarez and Luis Gutierrez	Why can Digital Transformation Projects fail? A qualitative study	InformationBITech&Op	P13	B137
46	Simone Sehnem, Francis Maldaner, Erno Menzel, Silvio Santos Junior, Lucila M.S. Campos and Lucia Godoi	Poultry and swine integration system: dilemmas, conflicts of interest and expectations	InformationBITech&Op	P13	
93	Gorette Cabaleiro-Cerniño and Pedro Mendi	Exploration versus Exploitation: The Role of the Business Cycle	InformationBITech&Op	P13	
4	Jesus Enrique Juyumaya Fuentes	DIGITAL REFLECTIVE EMPLOYEES AS ENABLERS OF EXPERIENCED MEANINGFULNESS AT WORK	Mgmt_HRM_OB 2 (P)	P14	B133
32	Luis Perini and Jorge Carneiro	Strategic Inertia vs. Strategic Renewal: Beyond the usual suspects	Mgmt_HRM_OB 2 (P)	P14	
42	Iván D. Sánchez, Karol Daniela Arroyo Mera, María Camila Gómez Giraldo and Valentina Rojas Roza	Teleworking in the time of COVID-19. Could any employee and any leader do it?	Mgmt_HRM_OB 2 (P)	P14	
128	Maribel Ortiz Soto, Guisell Larregui Candelaria and Juan G. Rivera Ortiz	There is no time to prepare ... We need to Adjust: Effect Telework Impelled by COVID 19 on Job Performance	Mgmt_HRM_OB 2 (P)	P14	
17	Ruth Powosino, Katherina Kuschel and Carlos Alsua	Soft-landing programs to attract female entrepreneurial talent in Peru	StratIB 3 (P)	P15	B137
26	Ana Gonzalez, Yenny Rodriguez, John Rosso and Cristina Velez	Strategic responses of small business firms to COVID-19: Evidence from Colombia	StratIB 3 (P)	P15	
48	Kristen Wissmar and Christopher Robertson	Mercado Libre Case Study	StratIB 3 (P)	P15	
78	Suzi Barbeiro, Nuno Reis, João Santos and Manuel Ferreira	THE EFFECTS OF HOME COUNTRY FORMAL AND INFORMAL INSTITUTIONS ON FIRMS' OWNERSHIP STRATEGIES	StratIB 3 (P)	P15	
14	John Trapp	On The UN's Sustainable Development Goals: Progress and Achievability in Latin America	Econ&Global Iss 1 (P)	P16	B133

15	Roberto D. Ponce Oliva, María José Ibáñez Caamaño and Felipe Vásquez-Lavín	Moving from Intention to Action: Insights on Firms' Active Pro-Environmental Behavior	Econ&Global Iss 1 (P)	P16	
44	Francisca Da Gama and Kim Bui	Hegemon or South-South Partner? The ambiguity of Chinese Foreign Direct Investment in Peru	Econ&Global Iss 1 (P)	P16	
82	Sergio M. Afcha Chavez and Abel Lucena	R&D subsidies and firm innovation: Does human capital matter?	Econ&Global Iss 1 (P)	P16	
38	Daniela Afonso and Ricardo Zózimo	BUSINESS SCHOOLS AND SUSTAINABILITY: UNCOVERING THE PARADOXICAL TENSIONS OF A TRANSFORMATIVE ROADMAP	Societal Progress and Bu	P17	B131
41	Manuel Lobato and Javier Rodríguez	FROM ACADEMIC INNOVATIONS TO START-UPS: ANALYSIS OF THE VENTURE DEVELOPMENT PROCESS	Societal Progress and Bu	P17	
119	Omid Asgari, Helena Du, Luis Martinez and Saulo Dubard Barbosa	Don't Judge a Business School by Its YouTube Video	Societal Progress and Bu	P17	
125	Eric Talavera and Nestor U. Salcedo	SOFT SKILL PEER-TO-PEER EVALUATIONS: Benefits for Higher Education Institutions through Measurement Instruments	Societal Progress and Bu	P17	
Panel	Miguel Cunha	Twinning Project Panel: Paradoxes in Organizations	Panel Teaching / Education	P22	B137
Panel	David Wernick, Jerry Haar, Chris Robertson, Merlin Grueso Hinestroza and Raul Montalvo	Panel: Teaching Cross-Cultural Competence through Experiential Learning: Lessons from Hemispheric Business Schools	Panel Teaching / Education	P22	B137
102	Walter Palomino-Tamayo, Jose Luis Wakabayashi and Guido Rojer	A Meta-analytic Review of Contingency Decisions During Recession on Branding Strategy	Mktg 3 (P)	P23	B133
107	Leila Marcano, Juan Carlos Sosa Varela, Maribel Ortiz and Francisco Montalvo	Tactical marketing and networking: effects on the innovation in entrepreneurial of SME's	Mktg 3 (P)	P23	
54	Estrella Diaz, Rocio Carranza, Carlos Sánchez-Camacho and David Martín-Consuegra	"Looking to the future and learning lessons from the recent past." Bibliometric analysis of B2B buying behavior and customer value	Mktg 3 (O)	P23	
114	Alina Flores and Lucas Dorneles	Data Privacy in Retail: a bibliometric analysis	Mktg 3 (O)	P23	
2	Filipa Lancastre and Carmen Lages	Choosing a business model in the social entrepreneurship context: typology of current practices and the influence of the social entrepreneur's background	EntrepFamBus 4 (P)	P24	B137
11	Eli Gimmon, Ying Teng and Sibylle Heilbrunn	Does Gender Make a Difference in Political Embeddedness of SMEs?	EntrepFamBus 4 (P)	P24	
49	Leila Marcano Nieves, Maribel Ortiz and Virgin Dones	Glass ceiling: A factor that drives female entrepreneurship	EntrepFamBus 4 (P)	P24	
117	Nashaly Valentin-Roman, Rodolfo Romañach, Barbara Alvarado-Hernandez and Moraima De Hoyos-Ruperto	Impact and Effects of the Pharmaceutical Entrepreneurial Ecosystem on Small Engineering, Validation, and Automatization Services (EVAS) in Puerto Rico	EntrepFamBus 4 (P)	P24	
55	Aviner Manoel, Marcelo Moraes, Eloisa de Toledo and Jorge Carneiro	The Effects of the Degree of Internationalization on the Market Value of Cash: Evidence from Latin America	CorpFin (P)	P25	B133
64	Filipe Correia, Gustavo Cortes and Thiago Silva	Is Corporate Credit Risk Propagated to Employees?	CorpFin 2 (P)	P25	
65	Filipe Correia, Peter Han and Jialan Wang	The Online Payday Loan Premium	CorpFin 2 (P)	P25	
116	Maximiliano González, Alexander Guzman, Eduardo Pablo and María Trujillo	Effect of corporate governance and country-level governance quality on the level of cash holdings in Latin America	CorpFin 2 (P)	P25	
18	Ralph Henn, Katherina Kuschel, Cristina Sueiras and Orestis Terzidis	Designing an International Soft-Landing Program for Startup Founders: Finding the Internationalization Mode	StratIB 4 (P)	P26	B131
50	Vitor Corado Simões and Ernesto Herrera Leon	The Internationalisation of InsurTech Platform Companies: A Latin American Perspective	StratIB 4 (P)	P26	
77	Lisbeth Burgos, Nuno Reis, João Santos and Manuel Ferreira	THE MODERATING EFFECT OF STATE OWNERSHIP ON INSTITUTIONAL DISTANCE AND MULTILATINAS SUBSIDIARIES PERFORMANCE	StratIB 4 (P)	P26	
34	Rafael Schur, Miguel Caldas and William Eid Jr.	The impact of Big Data Analytics Capabilities on Brazilian firms' performance: not sufficient, but definitely necessary	StratIB 4 (P)	P26	
Panel		Deglobalization in LatAm and Iberian Countries	Panel	P27	B137
35	Ana Carolina Renaux Lauth and Giuliana Isabella	UNDERSTANDING HOW THE VIEW ABOUT THE BIRTH CONTROL PILL HAS CHANGED OVER TIME	CB 2 (P)	P28	B133
79	Ivanete Schneider Hahn, Julia Bianchi and Anderson Antônio Mattos Martins	Overview of organic, vegan and plant-based diets, family farming and healthy food consumption in Brazil: concrete attributes, instrumental values, and per-ceived psychological consequences of consumption	CB 2 (P)	P28	
121	Claudia Gomez, Anna Török, Edgar Centeno and Erzsébet Malota	The influence of feminist self-identification and human rights self-identification on attitudes towards femvertising: The case of Mexico and Spain	CB 2 (P)	P28	
Closing		Cosing Ceremony	Plenary	Plenary	B137



Embracing Paradoxes:
Organizational Performance
and Societal Progress



Timetable for BALAS 2022 Conference

Rooms will be announce soon

June 8 V. 10
The LatinAmerican Job Market meetings will be held in parallel during the event

COLOR CODE

- Online Papers
- In Person Papers
- Panel
- Doctoral onsite
- Doctoral online
- Meals/ Sp. Events
- Board/ BALAS HQ

EXAMPLE

Session Name	Strat IB 3
P- In Person	P15
Session 15th	

		Friday				Saturday				
		June, 10th				June, 11th				
US Eastern Daylight time	LISBON time									
4:00	9:00					Registration Opens				
4:30	9:30					Mkt 2	FinMktInv 1	Strat IB2	NA	P7
5:00	10:00					P4	P5	P6		
5:30	10:30					Room B137	Room B133	Room B131		
6:00	11:00					Coffee break				
6:30	11:30	Initial Ex Com Meeting					Paradox Sp. Track 1	AccTax2	Case Ed 2	EntrepFamBus 2
7:00	12:00		P8	P9	P10	P11				
7:30	12:30					Room B137	Room B133	Room B131	Room B129	
8:00	13:00					Registration Opens	Plenary Session with key note speaker (H) - B137			
8:30	13:30					OPENING COCKTAIL/BRUNCH				
9:00	14:00	Opening Conference and Doctoral Colloquium (H) - B131								
9:30	14:30	NA	Doctoral Colloq. 1	AccTax 1	CB 1	Paper Development with Editors (H) P12		ManHRM 1	EntrepFamBus3	
10:00	15:00	P1	Online O1	O2	O3	Room B137		O10	O11	
10:30	15:30	Room B131				Room B129	Room B133	Room B131	Room B129	
11:00	16:00	Coffee break				Coffee Break				
11:30	16:30	Doctoral Colloq. 2	EntrepFamBus 1	Econ Glob Issues 1	MKTG 1	InfoBI 1	MAN HRM 2	Econ-Global Iss 2	Case Ed 3	
12:00	17:00	Hybrid. P2	O4	O5	O6	P13	P14	O12	O13	
12:30	17:30	Room B137	Room B129	Room B131	Room B133	Room B137	Room B133	Room B131	Room B129	
13:00	18:00	Coffee break				Break				
13:30	18:30	Cul Soc Ethics 1	Case Ed 1	Corp Fin 1	Strat IB 1			Parad/ Sp Track2	FinMktInv 2	
14:00	19:00	P3	O7	O8	O9			O14	O15	
14:30	19:30	Room B137	Room B129	Room B131	Room B133			Room B131	Room B129	
15:00	20:00									
15:30	20:30	Special Institutional Reps, Balas Fellows, HQ Activity								
16:00	21:00									
16:30	21:30									
17:00	22:00									

		Sunday				Monday				
		June, 12th				June, 13th				
US Eastern Daylight time	LISBON time									
4:00	9:00	Registration Opens				Registration Opens				
4:30	9:30	Strat IB 3	Econ-Global Iss 3	Soc BS Impact 1	NA	EntrepFamBus4	Corp Fin 2	Strat IB 4		
5:00	10:00	P15	P16	P17	P18	P24	P25	P26		
5:30	10:30	Room B137	Room B133	Room B131		Room B137	Room B133	Room B131		
6:00	11:00	Coffee break				Coffee-break				
6:30	11:30	Twinning panel Organizac. Paradoxes P19 Room B137					Panel	CB2	NA	
7:00	12:00			P20	P21	P27	P28	P29		
7:30	12:30					Closing Plenary Session (H)				
8:00	13:00	LUNCH				LUNCH Business Meeting and Awards				
8:30	13:30									
9:00	14:00									
9:30	14:30	Panel Teaching Cross Cultural Competence P22	MKT3	NA	NA					
10:00	15:00	P23	P23	O16	O17	Final BALAS Board Meeting				
10:30	15:30	Room B137	Room B133							
11:00	16:00									
11:30	16:30									
12:00	17:00									
12:30	17:30									
13:00	18:00									
13:30	18:30									
14:00	19:00									
14:30	19:30									
15:00	20:00									
15:30	20:30									
16:00	21:00									
16:30	21:30	Santos Populares Dinner in LISBON								

17:00	22:00					
18:00	23:00					