

2022 BALAS ANNUAL CONFERENCE

CALL FOR CONTRIBUTIONS



Embracing Paradoxes: Organizational
Performance and Societal Progress

JUNE 11 - 13, 2022 | NOVA SBE
LISBOA - CARCAVELOS, PORTUGAL

Hosted by



With the support of



BALAS, the **Business Association for Latin American Studies** is the first academic association to focus exclusively on business and economics in Latin America and the Caribbean. Scholars from around the world participate in the annual conference known for its solid academic standards and for being congenial, open, supportive and fun. In addition to the conference, **BALAS** produces special edition publications with partner Journals and collaborates in the CLADEA-BALAS Case Consortium with Harvard Business Publishing.

VENUE: The conference will be held in LISBON, Portugal, at the beautiful Carcavelos Campus of NOVA School of Business and Economics, the host institution. This conference **will be a hybrid event**, with sessions conducted both on site and online. We will continue having the support of a consortium of BALAS member institutions. See more information here: <http://www.balas.org/balas2022>

PREPARE YOUR PAPER and be ready to present in Lisbon Portugal or online!

All papers must be original and not simultaneously submitted to another journal or conference. The following paper submissions are welcome:

- **Competitive Papers (finished conceptual or empirical papers)** will be considered for awards and special journal publications
- **Working Papers** (based on established literature, but not fully empirically developed)
- **Doctoral research, proposals or dissertations** (look for specific instructions for the Doctoral Colloquium submissions on the web page)

The deadline to submit papers is JANUARY 10th, 2022.

SUBMIT PAPERS IN EASY CHAIR: <https://easychair.org/conferences/?conf=balas2022>

If you don't have an *easychair* account you will be prompted to register in the webpage.

Authors can submit both **COMPETITIVE PAPERS** and **WORKING PAPERS**, and should indicate this in the submission. **WORKING PAPERS** will not be considered for awards or for Special Issues/ Fast track publication opportunities.

PEER REFEREED PUBLICATION OPPORTUNITES

BALAS Special Issues, Sections and Fast track publication opportunities are for several indexed journals and publication collections including de CLADEA-BALAS Case Consortium with Harvard Business Publishing, ACADEMIA Revista Latinoamericana de Administración, RBGN, Journal of Economics Finance and Administrative Sciences, and Emerging Markets Case Studies. Additional journals will be announced when we get the approvals by their Editorial Boards.

CALL FOR PAPERS

The prevailing aspiration of business is performance, while that of society is progress. However, business organizations worldwide have been increasingly interested in becoming a force for good, giving rise to initiatives such as the B Corps or the United Nations (UN) Global Compact. The challenges opposing the social and environmental concerns to the financial profitability can thus be seen from a paradoxical lens, in a way to better understand how organizations can simultaneously address these apparent contradictory demands.

In LATAM, the United Nations Sustainable Development Goals (SDGs) have been a growing priority for business leaders. Indeed, the number of LATAM participants in the UN Global Compact is only second to Europe when compared to other world regions, and yet its growth rate has been above the global average. To discuss this field of research, we suggest the exploration of answers to questions such as:

- How do leaders and organisations deal with paradoxical demands?
- What measures are being put in place to tackle both societal and profitability challenges?

Special Conference Track:

- Embracing paradoxes: Organizational performance and societal progress
- Societal progress and Business School impact: Challenges for Business Higher Education and Management

General Tracks:

Accounting, Taxation & Mgmt. Control Systems	Information Systems, Technology Management and Operations
Consumer Behaviour	Management, OB and HRM
Corporate Finance	Marketing Management
Culture, Social and Ethical Issues	Asia and Latin American Business and Economics
Economics and Global Issues	Strategy, IB & Global Competitiveness
Entrepreneurship and Family Business	Teaching Cases and Management Education
Financial Markets, Investment and Risk Management	

Doctoral Colloquium Track: Track for doctoral research presentations

BALAS AWARDS

BALAS sponsors an award program designed to recognize and encourage outstanding scholarship and research in the area of Latin American business activities. Best submissions presented at the conference will be nominated for the following awards:

- BALAS Presidents' Award for Best Academic Paper
- Luis J. Sanz Best Student Paper Award (Sponsored by INCAE)
- Lourdes S. Casanova Best Applied Paper Award (Sponsored by EMI Cornell/ Lourdes Casanova)
- Universidad de los Andes School of Management Best Teaching Case Award
- University of San Diego School of Business Award for the Best Teaching Case or Paper on Business and Corporate Social Responsibility, Social Impact and Social Innovation
- FIU Best Doctoral Colloquium Presentation Award

Case authors will also have the opportunity to participate in the Latin American Case Competition sponsored by Emerald Publishing and Emerging Markets Case Studies. Best cases will be preselected to participate in this competition at the end of the conference. All cases that complete the additional review process with Emerging Markets Case Studies will be published in the journal.

PAPER SUBMISSION GUIDELINES

1. Paper Submission Process
 - Manuscripts must be submitted on-line: <https://easychair.org/conferences/?conf=balas2022>
 - Create your user name and submit.
 - During the on-line submission process please be prepared to enter in the title of the paper, abstract, keywords, track, and complete contact information for ALL authors. The information you submit during the on-line process will be used directly to create the program and proceedings, if your paper is accepted. So please be accurate and complete when entering this information. **PLEASE DO NOT INCLUDE AUTHOR INFORMATION IN THE FILE YOU UPLOAD TO EASYCHAIR** to facilitate the blind review process.
2. Language
 - All papers must be submitted in English
 - At the conference, all papers must be presented in English
3. Blind Review
 - To facilitate the blind review process, the authors' names should NOT appear anywhere in the entire paper and NOT on the title page. Check headers and footers to be sure the authors' names do NOT appear.
4. Paper format guidelines include
 - Please use the provided template.
 - Maximum Length 20 pages of text + 3 pages for figures or tables. Longer papers will be requested to resubmit shorter versions.
 - Use HEADINGS in CAPITAL LETTERS (e.g. INTRODUCTION, LITERATURE REVIEW, CONCEPTUAL MODEL AND HYPOTHESES, METHOD, RESULTS, DISCUSSION AND CONCLUSIONS, REFERENCES)
 - Times New Roman no smaller than font 12p, 1,5 spaces, completely justified.
 - References should use the template format.
5. There is a US\$35 paper submission fee for each paper. This is a honor commitment (at the BALAS.org website)
6. Only manuscripts corresponding to the above guidelines will be accepted. In order to be included in the program at least one author needs to be registered in the conference before the starting date. Each paper has to have a different registered conference attendant to be included in the program!

[Submit your paper here!](#)

PROGRAM / ORGANIZING COMMITTEE

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If you have questions please contact balasassociation@gmail.com

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