

BALAS 2020 AT A GLANCE

TRACKS:

Institutions & Entrep	CB / Mktg	Fin/ Invest	Mgmt, Str, IB, HRM
China & Latam	Entrep & Fam. Bus	Cases / Education	Soc/ Culture/ Ethics
IS, OP & Tech. Mgmt			PLENARIES

The conference will be held in the HOPIN.to platform.

TUESDAY SEPT 22nd.

15:00 17:00 Preparation Session Test and preparation session

WEDNESDAY Sept. 23rd.

TIMES ARE US CENTRAL Time / COLOMBIA Bogota Time (-5 GMT)

starts	ends	Session	Session # and Name	Session # and Name	Session # and Name	Session # and Name
07:45	15:45		Orientation			
08:00	09:00	P1	OPENING SESSION			
09:00	09:15		The Cafeteria 1			
09:15	10:30	1	Session 1.A Instit. Determ. For Entrep. 1		Session 1.C Cases & Education 1	Session 1.D Mgmt., Strat., IB & HRM 1
10:30	10:45		The Cafeteria 2			
10:45	12:00	P2	P2. CASE DEVELOPMENT WORKSHOP, Key Speaker			
			LUNCH BREAK			
14:00	15:15	2	Session 2.A Instit. Determ. For Entrep. 1	Session 2.B CB & Marketing Mgmt. 1	Session 2.C Finance, Investment & Fin. Markets 1	
15:15	15:30		The Cafeteria 3			
15:30	16:45	3	Session 3.A China & Latam	Session 3.B CB & Marketing Mgmt. 2	Session 3.C Finance, Investment & Fin. Markets 2	

THURSDAY Sept. 24 th.

08:00	09:00	4	Session 4.A Instit. Determ. For Entrep. 3	Session 4.B CB & Marketing Mgmt. 3	Session 4.C Mgmt., Strat., IB & HRM 2	Session 4.D Culture & Social Ethics 1
09:00	09:15		The Cafeteria 4			
09:15	10:30	5	Session 5.A Instit. Determ. For Entrep. 4	Session 5.B CB & Marketing Mgmt. 4	Session 5.C Finance, Investment & Fin. Markets 3	Session 5.D Culture & Social Ethics 1
10:30	10:45		The Cafeteria 5			
10:45	12:00	P3	P3. MEET THE EDITORS SESSION			

14:00	15:15	6		Session 6.B Entrep. & Family Bus. 1	Session 6.C Cases & Education 2	Session 6.D Mgmt., Strat., IB & HRM 3
15:15	15:30		The Cafeteria 6			
15:30	16:45	7		Session 7.B Entrep. & Family Bus. 2		Session 7.D Mgmt., Strat., IB & HRM 4

FRIDAY Sept. 25 th.

08:00	09:00	P4	RESPONSIBLE RESEARCH IN BUSINESS MANAGEMENT, Key Speaker, Prof. William <i>Click</i>			
09:00	09:15		The Cafeteria 8			
09:15	10:30	8	Session 8.A Instit. Determ. For Entrep. 5	Session 8.B CB & Marketing Mgmt. 5	Session 8.C Finance, Investment & Fin. Markets 4	Session 8.D Mgmt., Strat., IB & HRM 5
10:30	10:45		The Cafeteria 9			
10:45	12:00	9	Session 9.A. IS, Tech. & Op. Mgmt 1	Session 9.B CB & Marketing Mgmt. 6	Session 9.C Finance, Investment & Fin. Markets 5	Session 9.D Mgmt., Strat., IB & HRM 6
12:15	13:00	P5	P5. AWARDS & CLOSING CEREMONY			

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