



BEST PAPER AWARDS BALAS 2019 ANNUAL CONFERENCE

**Lima, Peru
April 11th, 2019**

Lourdes S. Casanova
Best Applied Paper Award

Lourdes S. Casanova Best Applied Paper Award *NOMINEES*

- **Commodity Prices Uncertainty and the Peruvian Stock Market: A GARCH-in-Mean VAR Analysis**
 - José Luis Ruiz (Universidad de Chile) and Yessenia Portal (Universidad de Chile)
- **How Institutional Development News Move an Emerging Market?**
 - Alexander Guzmán (CESA), Vikas Mehrotra (University of Alberta), Randall Morck (University of Alberta) and María Andrea Trujillo (CESA)
- **My Leader is Gritty – Me Too?**
 - Armenio Rego (ISCTE-IUL and U. Católica Porto), Flávia Cavazotte (Pontificia Universidade de Católica do Rio de Janeiro), Miguel Cunha (Universidade Nova), Marcel Meyer (U. de Navarra) and Luca Giustiniano (Luiss Guido Carli University)

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2019 BALAS Annual Conference

**University of San Diego
School of Business Award
Best Paper on Business and Corporate
Social Responsibility, Social Impact and
Social Innovation**

USD School of Business Award Best Paper on Business and Corporate Social Responsibility, Social Impact and Social Innovation *NOMINEES*

- **Conflicts of Interest in the Underwriting of IPOs and Price Stabilization**
 - Antonio Gledson de Carvalho (Fundacao Getulio Vargas), Joao Amaro de Matos (Nova School of Economics and Business), Douglas Beserra Pinheiro (Grupo Recovery) and Marcio Sa Mello (Brazilian Federal Senate)
- **Regional Indigenous Entrepreneurship: A South-to-South Exploratory Comparisson**
 - Christian Felzensztein (Massey University), Wayne Macpherson (Massey University), Jason Mika (Massey University) and Alexei Tretiakov (Massey University)
- **Spillovers of Environmental Performance among Mexican Industrial Facilities: The Case of Greenhouse Gases**
 - Ana Leal (Tecnológico De Monterrey), Bryan Husted (Tecnológico de Monterrey) and Miguel Flores (Tecnológico de Monterrey)

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BALAS Presidents' Award for Best Academic Paper

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NOMINEES

- **Governance, Sentiment Analysis and IPO Underpricing**
 - Diego Téllez (EAFIT), Maximiliano González (Uniandes), Alexander Guzmán (CESA) and María Andrea Trujillo (CESA)
- **Sharing Economy versus Collaborative Consumption: What Drives Consumers Towards New Forms of Exchange?**
 - Adriana Luri Minami, Carla Ramos and Adriana Bruscata, INSPR
- **The Out-of-Sample Predictive Power of Convenience Yields**
 - Viviana Fernández (Universidad Adolfo Ibañez)

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**Universidad de los Andes
School of Management
Best Teaching Case Award**

Universidad de los Andes School of Management Best Teaching Case Award

NOMINEES

- **Banca Comunitaria Banesco: The Bank Goes to the Barrio**
 - Nunzia Auletta (IESA) and Rosa Amelia González (IESA)
- **A View of Value at Davivienda**
 - Rosa Isabel González (Uniandes) and Norma Ortiz (Uniandes)
- **The Competitive Advantage of Panama**
 - José Torres (INCAE) and Niels Ketelhohn (INCAE)

Universidad de los Andes School of Management Best Teaching Case Award *WINNER*

- **Banca Comunitaria Banesco: The Bank Goes to the Barrio**
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Luis J. Sanz
Best Student Paper Award
(sponsored by INCAE)

Luis J. Sanz Best Student Paper Award (sponsored by INCAE)

NOMINEES

- **Firm Generated Content in Social Media Marketing and Its Impact on Brand Image, Purchase Intention and Ewom for Complex Decision Making**
 - Estuardo Lu (Universidad ESAN) and Brenda Chombo (Universidad ESAN)
- **How Cognitive Institutional Dimension Affects Leadership Structures of Corporate Boards: A Post-Crisis Ibero-American Study**
 - Nestor Salcedo (Universidad ESAN) and Miguel García-Cestona (Universitat Autònoma de Barcelona)

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**Florida International University
Best Doctoral Colloquium Presentation
Award**

Florida International University Best Doctoral Colloquium Presentation Award *WINNERS*

- Gonzalo Llanos, Universidad de Chile
- Christina Saksanian, Universidad ESAN

